

5-31-2023 Business meeting

- Thanks to Richard (event manager) & Nicole
- SIAM engage – use the platform more, follow up on posts

What to do between SIOPT conferences?

- Social/Happy hours?
- Joerg (boeing):
 - o minicourses make sense
 - o Minicourse on pyomo
 - o Could be really good for an online event, recorded
 - o Could be good for industry folks and students
- Who to reach out to about mini courses?
 - o Any of the officers
- Katya:
 - o SIAM sections, optimization focused: Regional subgroups – encourage regional groups to have in person meetings
 - o Invite folks from industry to minicourses (short talks, exchange of ideas/challenges from industry)
 - o 1 day meetings
 - o About 12 SIAM sections exist in the US
- Why non-technical talks? – should not be very deep
- Regional meeting should focus on involving students and increase diversity
- Why students leave siam? they go to industry
- Members-only courses at time of happening, perhaps publish video later
- Who is the market for mincourses?
 - o Demand (topic wise)? Then find folks who can put the minicourse together
 - o Regional meetings in PNW / west coast
 - try to get grad students to present their research
 - West coast optimization meeting – happens once per year, Vancouver to Seattle
 - Hard to keep momentum going
 - o Matt Menickelly: East coast optimization meeting exists as well – every year
 - Can we tap into these regional section meetings?
 - SIAM already provides opening remarks at these meetings
- Make Questionnaire on engage for suggestion for minicourses or collect suggestions on engage
- Need incentives to keep the thing going
 - o Involve more industry – talk about practical problems
 - o Can you be member of SIAG without being member of SIAM? – NO
 - o Activities need to be sustainable
- Katya:
 - o Membership doesn't carry immediate benefits
 - o One benefit is being a fellow and usually not something people think about

- Be member for 3 consecutive years, get something
- Benefits of membership: sense of belonging, actively participating
- Short term incentives to younger people
- AIAA has associate members, different membership levels
 - 2-3 levels
 - 1st level after 3-4 years out of grad school
 - Annual meeting
 - 2nd level: recognition, be on stage
 - Have more membership levels
 - Official recognition from SIAM for membership/contribution could help folks in industry when proving performance for career advancement
- Suzy:
 - Exec director for about 2 years
 - SIAM is a voice of the profession
 - Who else speaks for us?
 - SIAM speaks for optimizers, influence fed wrt investment decisions

SIOPT 2026

- When?
 - Late May
- Where?
 - Open a call
 - **Solicitation thru SIAM engage?**
 - People can apply
 - Previously, Darmstadt
 - Some changes from previous non-north America events
 - Richard M:
 - 3 options for SIAM staff to help
 - Identify sites in US or Canada
 - University: ask for local representatives to be host; template for proposal
 - International: proposal process, SIAM works with the host, someone local to the site needs to be local organizer, SIAM works with activity group officers to identify the site, siam provides websites, requires partnership for finances (risk assumption)
 - Gabi: need 30 months before the conference to be decided if outside US
 - Matt M: lab folks have certain DOE restrictions in terms of countries they can travel to
 - Need critical mass of optimizers in a potential place
 - Safety issues for some folks in certain states in the US
 - LGBTQ+ folks cannot attend
 - Previous plenary speakers from Chile, Israel, Switzerland
 - Send email to these guys for to see if they want to host?

- Almost no attendees from mainland China in SIOPT 2023 – didn't get visas
 - Would be more participants from mainland China if it would have been in Europe
- Other business topics?
 - Nope
- Adjourn 7:43pm